



Antrim



Leasing Brochure



# Welcome

to Northern Ireland's  
number one factory outlet centre

The 245,000 sq ft Junction One Outlet in Antrim features over 60 retail units, including **M&S, Gap, Nike, Adidas, Bose and Next.**

It is situated on a 650,000 sq ft retail and leisure park alongside premier brands such as **Asda** (flagship store for Northern Ireland), **Homebase, Lidl** and **B&M Bargains**, complemented by an **Omniplex 10 screen cinema**, **90 bedroom Holiday Inn Express** and **associated restaurants.**



Junction One enjoys an unrivalled location at the heart of Northern Ireland. Twenty minutes from Belfast city centre yet still accessible by motorway links to the rest of the province, the centre welcomes over **2.5 million visitors a year.**

With over **3,000 free car parking spaces**, the centre has become a retail and leisure destination in itself with a loyal, local following augmented by shoppers who travel from all parts of the country to enjoy its unique offering.



# A unique retail opportunity conveniently located at the heart of Northern Ireland

Recent years have seen a huge upsurge in tourism in Northern Ireland. The centre is located within easy access from Belfast city centre, the Giant's Causeway and the iconic, world renowned Titanic Experience.



- 60 high specification retail units
- Major anchors include M&S, Gap & Next
- Major sports brands, Nike, Adidas & ASICS
- A popular stop-off point for coach parties and tourists
- Recently celebrated 10th successful year
- Over 3,000 FREE car parking spaces
- Regular schedule of promotions & events
- Food & Beverage Outlets including Costa and Starbucks

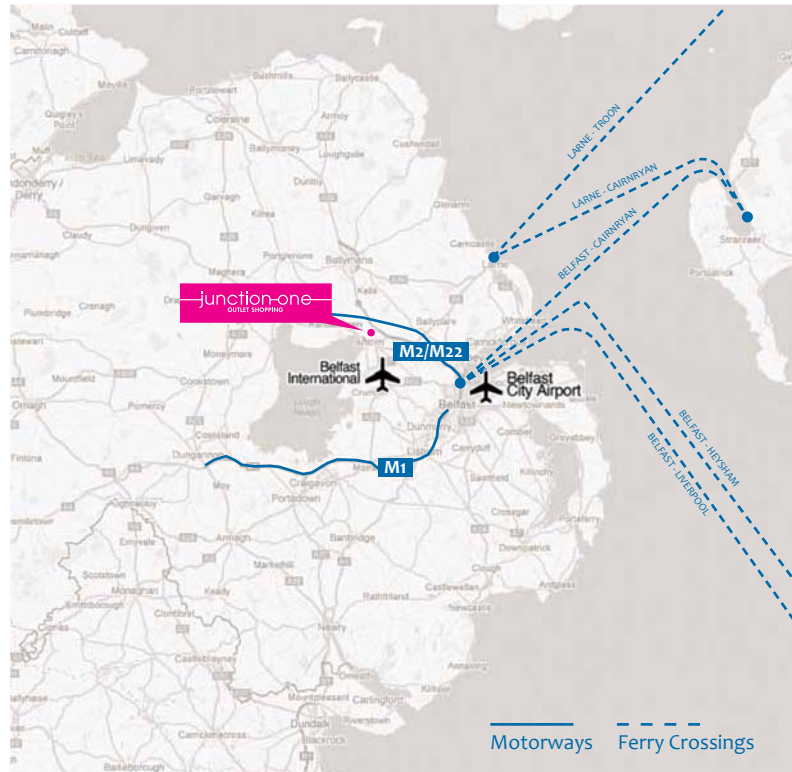
***“...the evolving customer offer has significantly increased the number of affluent shoppers to the site and the visitor spend and dwell times at Junction One rank amongst the best in Europe...”***

Simon Power, Head of Property Consulting, [CACI](#)



# An unrivalled, accessible location within an extensive catchment area

The centre is situated just a 2 minute drive from junction one of the M22 serving Ballymena, Coleraine and L'Derry. Northern Ireland is also well served by extensive air and sea links to the rest of the UK and enjoys well established routes to mainland Europe with key logistics companies.



Easy access to all main transit routes from the rest of UK and Europe



10 mins from Belfast International Airport



Within an hour's drive of all major conurbations



25 mins from George Best Belfast City Airport

**717** weekly flights between GB and Northern Ireland **165** weekly sailings between GB and Northern Ireland

# High impact annual marketing support

- Generous budgets in excess of £400k per annum
- Campaigns across TV, Radio, Press, Outdoor Posters and Web
- Creative campaigns refreshed regularly
- Significant online marketing through website and Social Media

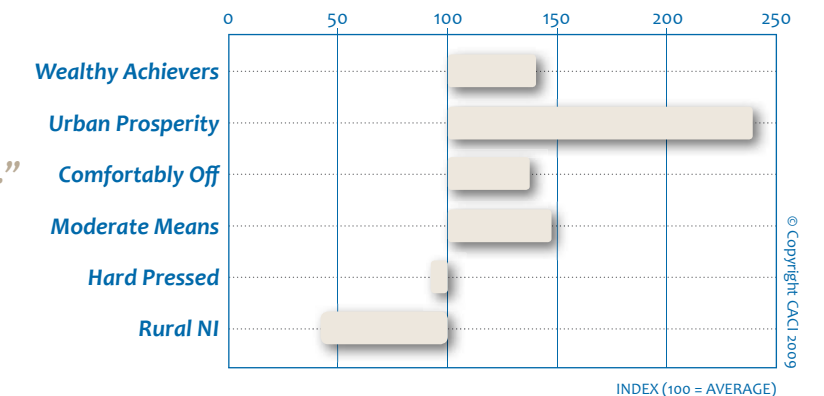
## Junction One has more 'upscale' customers than any other outlet centre in Northern Ireland

The **ACORN Visitor Profile** analysis carried out by leading retail property consultants CACI demonstrates that with strong concentrations of affluent families, Junction One enjoys an excellent representation of high value customers within its demographic.

*“Wealthy Achievers, Comfortably Off and Moderate Means visitors are over-represented amongst survey respondents compared to the **Retail Footprint** catchment prediction.*

Compared with CACI’s retail footprint catchment profile, visitors classified as the **Urban Prosperity** category represent a greater proportion of customers than predicted. The number of **Hard Pressed** and **Rural Northern Ireland** visitors to the scheme is also lower than the catchment analysis would expect.

*With trading patterns firmly established and year on year growth out-performing the market, Junction One is clearly the number one outlet centre in Northern Ireland.”*



**acorn**  
The consumer classification

**CACI**





7 Food & Beverage outlets



3,000 car spaces



2.5 Million footfall



60 prime units



2014 vs 2013  
Footfall  
UP 7.5%



junction-one  
OUTLET SHOPPING

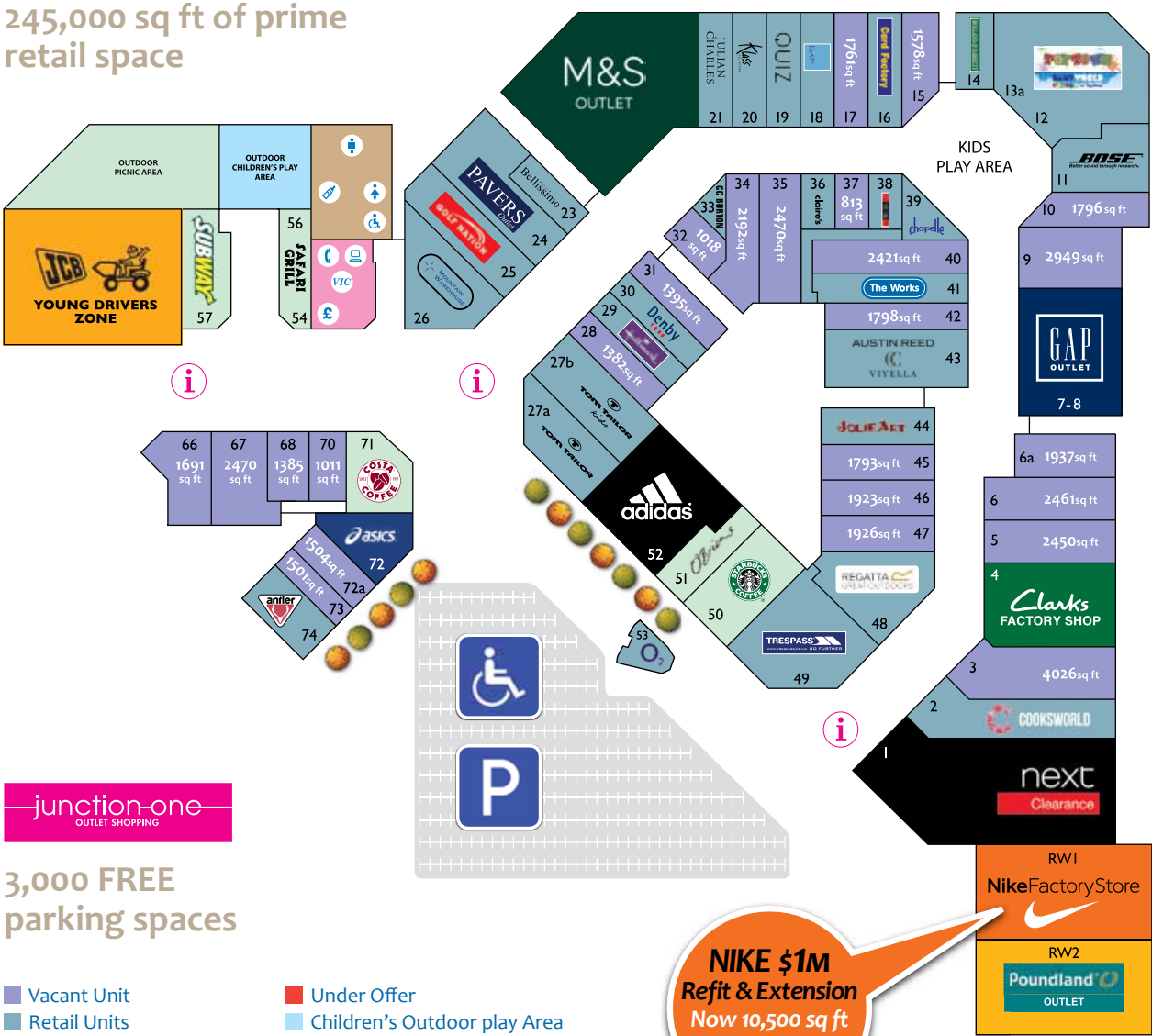
2014 vs 2013  
Turnover  
UP 3.9%



12th  
successful  
year



245,000 sq ft of prime retail space



junction-one  
OUTLET SHOPPING

3,000 FREE  
parking spaces

- Vacant Unit
- Retail Units
- Food/Cafes/Confectionery
- Management suite
- Under Offer
- Children's Outdoor play Area
- Tourist Information Centre
- Toilets

**NIKE \$1M**  
Refit & Extension  
Now 10,500 sq ft  
Opening early  
March 2016.

Situated adjoining a  
405,000 sq ft Retail Park

junction-one  
OUTLET SHOPPING





## Dedicated Outlet Leasing Team



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## Property Consultants



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### **Junction One Outlet**

111 Ballymena Road, Antrim, BT41 4LL

*(Only 2 minutes drive from junction 1 off the M22 motorway)*